

Robin Migdol

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robinmigdol.com @robinmigdol

- MA, Specialized Journalism-The Arts from USC with experience in journalism and communications
- Pursuing a career in writing, journalism and/or communications in the arts

Experience

Writer, USC Shoah Foundation – The Institute for Visual History and Education

2013-

- Write daily content for USC Shoah Foundation's website, including news, events and profiles.
- Collaborate with staff across the Institute, including international colleagues, executives and board members, to gather news and communicate strategically to the public.
- Post daily content to website using Drupal CMS.
- Compile the Institute's monthly e-newsletter.
- Host interviews with visiting scholars on Facebook Live.
- Host interviews with staff in video series "A Closer Look."
- Assist with writing annual appeal letters.
- Implement communications initiatives at major Institute events including annual Ambassadors for Humanity gala and "Auschwitz: The Past is Present" program in Poland, January 2015.

Freelance Contributor, Voice Media Group

2013

Wrote movie reviews appearing in Voice Media Group's 11 alt-weekly newspapers, including *LA Weekly* and *The Village Voice*.

Contributor, LA STAGE Times

2012-2013

Interviewed actors, directors and other theatre professionals for articles (and one 3-minute video piece) about Los Angeles theatre productions.

University Communications Intern, Stanford University

2011, 2012

Wrote articles for the Stanford News Service, appearing on Stanford's website and email newsletter *Stanford Report*. Articles included campus news, features about Stanford programs, and interviews with Stanford faculty.

Publicity Assistant, UC Davis Department of Theatre and Dance

2011-2012

Implemented department social media including Facebook and Twitter, wrote press releases and coordinated publicity efforts for department productions.

Arts Editor, *The California Aggie*

2010-2011

Produced two-page weekly arts section in *The California Aggie*. Came up with story ideas, assigned stories to staff of 8-9 arts writers, edited articles, and collaborated with managing editor and layout staff. Wrote weekly column and served on *Aggie's* editorial board.

Arts & Entertainment Editorial Intern, *Palo Alto Weekly*

2010

Wrote articles for *Palo Alto Weekly's* arts and entertainment and home and real estate sections. Assisted with e-mail edition calendar listings, proofreading and fact-checking.

Education

University of Southern California '13

2012-2013

M.A. Specialized Journalism-The Arts

University of California, Davis '12

2008- 2011

B.A. English and Film Studies